

... THE ...
KINETRADOGRAM.

A Weekly Record of Offers and Announcements
by the KINEMATOGRAF TRADING Co., Ltd.

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The Hayes,
Cardiff.

Telegrams: "Gramofim, Cardiff."
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No. 18.

Wednesday, April 30, 1913.

Published
Weekly



A NEW POSTER FOR ZIGOMAR

(See page 7).

SERVICE BUYINGS FOR MAY.

Below we give you particulars of a portion of our service buyings for this month. If you are dissatisfied with your present programme, you will be well advised to glance down the list.

Title	Des.	Length	Maker	Title	Des.	Length	Maker
A Chance Deception ...	D.	1006	A. B.	Blood will Tell ...	D.	1940	K. B.
Tightward's Predica- ment	C.	531	A. B.	Tweedledum, Reporter	C.	677	Amb.
Off the Road	D.	997	Vita.	A Girl's Stratagem ...	D.	1006	A. B.
What a Change of Clothes Did	D.	908	Vita.	The Old Grey Mare ...	C.	432	A. B.
Polidor v. the Portress	C.	525	Pasq.	Kandy to Colombo ...	Tr.	315	Eclair
Valley of the Var ...	Tr.	250	Gau.	Near to Earth	D.	1008	A. B.
Simple Simon, Boxing Champion	C.	760	Gau.	Shanghaied	D.	1026	Kalem
A Plunge for Fortune	D.	1885	Urban	The Sheriff's Baby ...	D.	1012	A. B.
A Week of Worry ...	C.	698	Eclair	The Gift of the Storm	D.	1030	Lubin
Willie has Hydrophobia	C.	572	Eclair	A Lesson to Mashers...	C.	327	A. B.
An Unwelcome Guest	D.	1012	A. B.	Boniface as Shop Assis- tant	C.	357	Milano
In Susa, Italy	Tr.	380	Cosmo.	The Delayed Letter ...	D.	1010	Vita.
The Winning Hand ...	D.	980	Vita.	Two Men and a Woman	D.	1133	Selig
A Day that is Dead ...	D.	1000	Edison	Held at Ransom	D.	1025	Hep.
What Kate Did ...				Sheriff of Stone Gulch	D.	985	Kalem
Superstitious Joe				Simple Simon and Panel			
Bloomer and the Bla Hand... ..					C.	660	Gau.
In London's Toils					C.	425	Urban
The Trail of the Silv Fox					D.	2350	Bison
A Mighty Hunter					D.	1283	B. & C.
Female Detective					C.	402	Amb.
Mabel's Adventure					C.	750	Gau.
A Special Delive Package					D.	339	S. & A.
A War Corresponden					D.	1000	Thann.
Bumkin and his Ciga					D.	951	Vita.
Art of Alpine Climbi					C.	548	Vita.
Calinoe's Vote ...					C.	550	Pasq.
A Little Hero ...					D.	788	Selig
30 Days' Hard Labo					C.	370	Itala
The Neighbourhood					D.	1000	Edison
Ranier Mountain					C.	374	Cines
Broken Ways ...					C.	600	Eclair
Ambassador's Daugh					Int.	400	Gau.
The Missing Bonds					D.	1008	Selig
Sammy's Day Off							
Softy as a Detective					Int.	600	Bison
Saigon					C.	395	Clar.
Fate							
Power of the Camera					C.	322	Cines
Funnicus as a Hero					C.	575	Pasq.
Two Purses ...					D.	1944	Imp.
Vengeance is Mine					D.	1000	Edison
Bloomer's Transform tion					C.	991	S. & A.
Ramble through Pr mont					C.	404	Milano
One of the Nuts ...	C.	450	C. & M.		C.	500	Key.
Don't Lie to your H band	Com.	991	S. & A.	Picturesque British Columbia... ..	Tr.	310	Urban
				Rags and Riches ...	D.	983	Imp.
				Cowboy Millionaire ...	D.	1965	Selig

OUR NEW EXCLUSIVE LIST.

Title	Length	Release Date	First Vacancy	Posters
The Boy Scout Hero	2000	—	May 5, £2, 3 days	6 sht. & Q.C.
George Grossmith and Phyllis Dare	550	—	May 5, 50/- „	6 sht. & Q.C.
A Gipsy Girl's Romance	2250	Apr. 21	May 5, £4 „	6 sht. & Q.C.
A Duel in the Dark	1890	May 5	May 5, £5 „	6 sht. & Q.C.
Will Evans in "Harnessing a Horse"	1200	May 8	May 8, 70/- „	6 sht. (2 kinds)
A Harvest of Tares	2850	May 19	May 19, £7 „	6 sht. (2 kinds) Q.C.
John Lincoln, Millionaire	2800	June 2	June 2, £7 „	6 sht. & Q.C.



A FEATURE COMEDY.

THE demand for bookings on our latest exclusive Will Evans "Harnessing a Horse" has broken all our records. Although only a matter of three or four days have elapsed since our first public announcement, there is hardly a section of London in which some enterprising manager has not secured this remarkable film.



There is no doubt about the affection with which the general public regard the genial Will and his drolleries, and it goes without saying that people will crowd to see him on the screen.

The hire terms for the film are £3 10s.

for a three-day booking, and Will Evans' own poster printing is available. Of these there are two kinds of six-sheet; one, the familiar one, in which Will Evans is standing in evening clothes, and the bill-poster is pasting up a "to-night" placard, and the other is a comical design specially used for this sketch.

FEATURE FILMS.

These films are offered subject to the dates required being open on receipt of order. While every endeavour is made to ensure punctual delivery of Films we cannot hold ourselves responsible for delay or non-delivery from any cause. If a confirmation by wire is required, stamps for payment should be enclosed.

ALL QUOTATIONS ARE FOR THREE DAYS' BOOKINGS, UNLESS OTHERWISE SPECIFIED.

Wiring No.	Name of Film.	Length ft.	Maker.	Re-leased.	May 5	May 8	May 12	May 15	May 19	May 22	May 26	May 29	Posters.
907	The Great Unknown	1885	Eclair	May 29	—	—	—	—	—	—	—	100/-	—
908	Paying the Penalty	2000	Hep.	June 1	First	vacancy	June 2nd	—	£10 week.	—	—	80/-	—
909	The Mosaic Law	2000	K.B.	May 22	—	—	—	—	£13 week.	100/-	100/-	80/-	—
910	Fantomas	3650	Gau.	May 25	First	vacancy	June 2nd	—	100/-	100/-	80/-	80/-	—
911	The Three Artistes	2736	Nordisk	May 12	—	—	—	—	—	—	—	—	—
912	The Sharpshooter	2000	Broncho	May 25	—	—	—	—	—	—	—	—	—
913	The Sheridan's Ride	2350	Invicta	May 18	—	—	—	—	110/-	—	90/-	90/-	—
911	In Touch with Death	2700	Gau.	April 20	80/-	—	70/-	—	60/-	—	50/-	50/-	—
913	Zuma, the Gipsy	2284	Cines	May 3	—	—	—	—	—	—	—	70/-	—
912	The Two Engine Drivers	2192	Cines	April 19	—	—	50/-	50/-	40/-	40/-	30/-	30/-	—
914	A Sporting Chance	2000	Lion's Head	May 1	—	—	60/-	60/-	—	50/-	40/-	40/-	—
915	The Man in the White Cloak	2398	Nordisk	Apr. 28	—	—	80/-	80/-	70/-	—	—	60/-	—
909	The Mystery of the Yellow Room	3000	Eclair	Apr. 17	—	—	—	—	—	—	—	50/-	—
916	Red and White Roses	2221	Vita.	April 12	—	—	50/-	50/-	40/-	40/-	30/-	30/-	Q.C., 8 sheet
910	Kathleen Mavourneen	2000	Edison	April 19	60/-	—	50/-	50/-	40/-	40/-	30/-	30/-	Q.C. 6 sheet
068	When Lee Surrenders	2000	K.B.	April 28	First	vacancy	May 19th	£6 week	—	—	—	—	—
3908	Annette Kellerman	500	—	—	30/-	30/-	30/-	30/-	30/-	30/-	30/-	30/-	6 sheet
905	The Cowboy Millionaire	1965	Selig	May 25	First	vacancy	June 5th	£4 3 days.	—	—	—	—	—
906	The Bread of the People	2500	Contl.	May 4	—	—	100/-	100/-	90/-	90/-	80/-	80/-	Q.C. 6 sh., 8 sh.
2960	By Unseen Hands	2270	Cines	Mar. 31	40/-	40/-	30/-	30/-	20/-	20/-	20/-	20/-	6 sheet, 8 sheet
902	A Human Target	2000	Ambros.	Apr. 20	—	70/-	60/-	60/-	50/-	50/-	40/-	40/-	Q.C. 6 s., 8 s., 16 s.
903	His Evil Genius	2025	Hep.	Apr. 27	90/-	90/-	80/-	—	70/-	70/-	60/-	60/-	6 sh. (2 varieties)
904	Gold from the Gutter	2588	Nordisk	Apr. 7	—	—	—	60/-	50/-	50/-	40/-	40/-	6 sh. (2 varieties)
896	The Mystery of the Corner House	2844	Nordisk	Mar. 31	—	—	—	50/-	40/-	40/-	30/-	30/-	Q.C. 6 s., 8 s. 2 kinds
897	From the Depths of the Sea	1950	Cosmo.	Mar. 30	—	—	30/-	30/-	20/-	20/-	20/-	20/-	Q.C. 6 sheet
898	The Keeper of the Secret	2635	Cines	Mar. 26	50/-	—	40/-	40/-	30/-	30/-	25/-	25/-	Q.C. 6 sheet
899	Aurora Floyd	2000	Than.	April 10	—	50/-	—	—	—	—	30/-	30/-	Q.C. 8 sheet
900	Vengeance	2000	Imp	April 3	40/-	40/-	30/-	30/-	20/-	20/-	20/-	20/-	Q.C. 6 sh., 8 sh.
901	John Sterling, Alderman	1874	Imp	Mar. 20	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-	6 sheet, Q.C.
891	Balao	2100	Eclair	April 6	—	50/-	—	40/-	30/-	30/-	25/-	25/-	Q.C. 6 sh., 8 sh.
892	The Vengeance of Durand	2027	Vita.	April 5	50/-	50/-	40/-	40/-	30/-	30/-	25/-	25/-	4 sheet, 8 sheet

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FEATURE FILMS—Continued.

Wiring No.	Name of Film.	Length ft.	Maker.	Re-leased.	May 5	May 8	May 12	May 15	May 19	May 22	May 26	May 29	Posters.
247	The Mills of the Gods	3079	Vita.	Jan. 9	—	15/-	10/-	10/-	10/-	10/-	10/-	10/-	16 sheet
339	Jess (Rider Haggard)	3000	Than.	Jan. 8	15/-	15/-	10/-	10/-	10/-	10/-	10/-	10/-	Q.C.
843	Nicholas Nickleby	2000	Than.	Jan. 1	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	Q.C.
836	The Tempest (Shakespeare)	1885	Eclair	Dec. 22	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	4 sheet 8 sheet
838	The Three Comrades	2362	Nor.	Dec. 22	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	6 sheet (2 kinds)
812	Monte Cristo	3150	Selig	Jan. 5	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	Q.C.
831	The Massacre	2150	A. B.	Dec. 19	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	12 sheet, 6 sh. Q.C.
835	Nick Winter & the Stolen Favourite	3390	Pathé	Dec. 14	15/-	15/-	10/-	10/-	10/-	10/-	10/-	10/-	16 sheet Q.C.
846	The Badminton Hunt	1250	Barker	Dec. 8	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	Q.C.
845	When Bacchus Reigns	2380	Nor.	Dec. 1	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	6 sheet
830	A Sister's Ordeal	2990	Cines	Nov. 30	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	6 sheet, 8 sheet
833	All in Vain	2000	Nor.	Nov. 25	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	—
829	Plot and Counterplot	2827	Cines	Nov. 23	15/-	15/-	10/-	10/-	10/-	10/-	10/-	10/-	8 sheet
822	'Twixt Life and Death	2000	Ambr.	Nov. 10	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	—
810	Under Two Flags	2000	Than.	Nov. 9	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	6 sheet
803	The Bohemian Girl	3000	Rep.	Nov. 9	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	8 sheet, 4 sheet
820	Siegfried	2660	Ambr.	Nov. 4	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	—
816	Fire at Sea	2216	Nor.	Oct. 27	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	6 sheet
783	Oliver Twist	3700	Hep.	Oct. 24	20/-	20/-	15/-	15/-	15/-	15/-	15/-	15/-	8 sheet
787	The Pilgrim's Progress	3500	Ambr.	Oct. 13	30/-	30/-	20/-	20/-	20/-	20/-	20/-	20/-	6 sheet 8 Q.C.
589	Tale of Two Cities	3034	Vita.	—	20/-	20/-	15/-	15/-	10/-	10/-	10/-	10/-	—
804	Leap to Death	2800	Cosmo.	Oct. 27	15/-	15/-	10/-	10/-	10/-	10/-	10/-	10/-	6 sheet Q.C.
815	Charge of the Light Brigade	1025	Edison	Oct. 25	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	Q.C.
807	The Greed for Gold	3145	Pathé	Oct. 26	20/-	20/-	15/-	15/-	15/-	15/-	15/-	15/-	6 sheet
—	Lolotte (Café Chantant Singer)	2000	—	—	30/-	30/-	20/-	20/-	20/-	20/-	20/-	20/-	12 sheet
—	Black Panther	3000	—	—	30/-	30/-	20/-	20/-	20/-	20/-	20/-	20/-	Q.C., 6 sheet
—	Daughter's Sacrifice	1500	—	—	20/-	20/-	15/-	15/-	10/-	10/-	10/-	10/-	Q.C., 12 sheet
—	Black Blood	3000	—	—	20/-	20/-	15/-	15/-	10/-	10/-	10/-	10/-	Q.C., 12 sheet
—	The Ring That Binds	3000	—	—	20/-	20/-	15/-	15/-	10/-	10/-	10/-	10/-	6 sheet
—	Drummed Out	2500	—	—	20/-	20/-	15/-	15/-	10/-	10/-	10/-	10/-	6 sheet
—	Thro' Trials to Victory	2500	—	—	20/-	20/-	15/-	15/-	10/-	10/-	10/-	10/-	6 sheet
—	The Rights of Youth	2500	—	—	20/-	20/-	15/-	15/-	10/-	10/-	10/-	10/-	6 sheet

NEW POSTERS FOR "ZIGOMAR."



OUR announcement last week to the effect that we were producing on our own account two special posters for "Zigomar" (the Eel's Skin) has created widespread interest among both Showmen and our brother Renters.

We have the pleasure to illustrate them in this issue.

There is no doubt that the popular sizes for posters in this country are six-sheet and quad crown, and the fact that we have adhered to these sizes will no doubt tend to increase their popularity among Showmen who have not yet screened the famous "Zigomar" No. 3. The film itself, of which we have four copies, makes a very attractive feature for your programme, and if you have not yet shown it we would direct your attention to the remarkably low prices for this film, which is in splendid condition.



THE PERFECT WOMAN.

The success of the 500 ft. Annette Kellerman picture, which we are renting at 30s. for a three-day booking, is such that we have been compelled to put on several extra copies to meet the demand. The picture is of just that nature to add the much-to-be-desired element of novelty to your ordinary programme, and, as films of this kind are few and far between, the present one should on no account be missed.

We have a most attractive poster for this picture, giving the comparative measurements of Annette Kellerman, Diana and the Venus de Milo.

LATEST PURCHASES.

"HONOUR THY FATHER."

Cines.

2,320 feet.

Released May 19th, 1913.

This thrilling story by the Cines Co. is on entirely original lines. A Count, whose last days are shadowed by the doings of his dissipated son, leaves his entire fortune to his daughter on condition that she does not use it to assist either her brother or her mother, who favours the scapegrace son.

The various attempts of mother and son to shake her resolve all end in failure, but she goes through many and terrible dangers before the nefarious designs of her unnatural relatives are exposed and they are driven out of the country.

There is a strong love interest woven into the story, which should help to render it an attractive subject to all manner of audiences.

First vacancy May 19th, £11 the week.

"THE USURER'S SON."

Nordisk.

2,634 feet.

Released May 19th, 1913.

The Nordisk Co. are again to be congratulated upon an exceptionally thrilling production. The story centres round an old miser who quarrels with his son, and resolves that he shall not benefit from his hoard when he dies.

In a fury of spite he buries his money in the garden, and writes a note telling of its whereabouts and bequeathing it to the finder. This note and plan he hides in the tree of an adjoining forest.

The son, thrown on his own resources, gets work in a timber yard, and accidentally falls from a great height on to a log which is being sawn into planks. Unconscious, he is dragged gradually towards the moving saw, and this incident comprises the most thrilling situation in the picture. His sweetheart stops the machine at the very last moment. As he is carried away her attention is drawn to a cleft in the tree in which she discovers the miser's note. Acting on its instructions the treasure is found, and a new era of wealth and happiness opens for the two lovers.

First vacancy May 26th, £10 the week.

"THE POWER OF MONEY."

Gaumont.

3,340 feet.

Released May 11th, 1913.

This beautiful modern drama of the house of Gaumont illustrates the power that money has in our daily lives. An aviator, brilliant but poor, and an unscrupulous capitalist are rival claimants for a lady's hand. We are shown how, for the sake of her mother, the girl chooses money before love.

A thoroughly interesting story containing many novel situations, and one of exceptional dramatic power.

First vacancy May 22nd, £6 10s. three days.
